

Transcending Borders Connecting Worlds

What if we could

harness the collective intelligence, skills,
and experience of 10 countries?

forge a Single Digital Market of 660
million people to trade with the world?

create high-skilled and high-income jobs
for all, regardless of location?

The Challenge

There is no structure or system to integrate and manage the fragmented tech ecosystems in various cities and countries across ASEAN. This creates significant information asymmetries, duplication, inefficiencies, and opportunity costs.

Our Vision

Our vision is to build the ASEAN Digital Single Market, which is the integration of digital and physical tech ecosystems to seamlessly produce and access digital products, services, talents, investment opportunities, and capital.

About Us

Digital Districts is an integrated network of tech ecosystems in ASEAN, driving digital investments, digital exports, and digital advisory services across the region.



Ecosystem Builder

We are highly experienced in building tech ecosystems in ASEAN for over 7 years



Regional Network

We leverage our network of tech ecosystem leaders, hubs, and communities across ASEAN



Strong Collaboration

We work with local communities, governments and corporates to achieve shared goals

Core Values & Structure



Core Values

- One Team
- Focus on Impact
- Be Bold
- Integrity & Trust



Structure

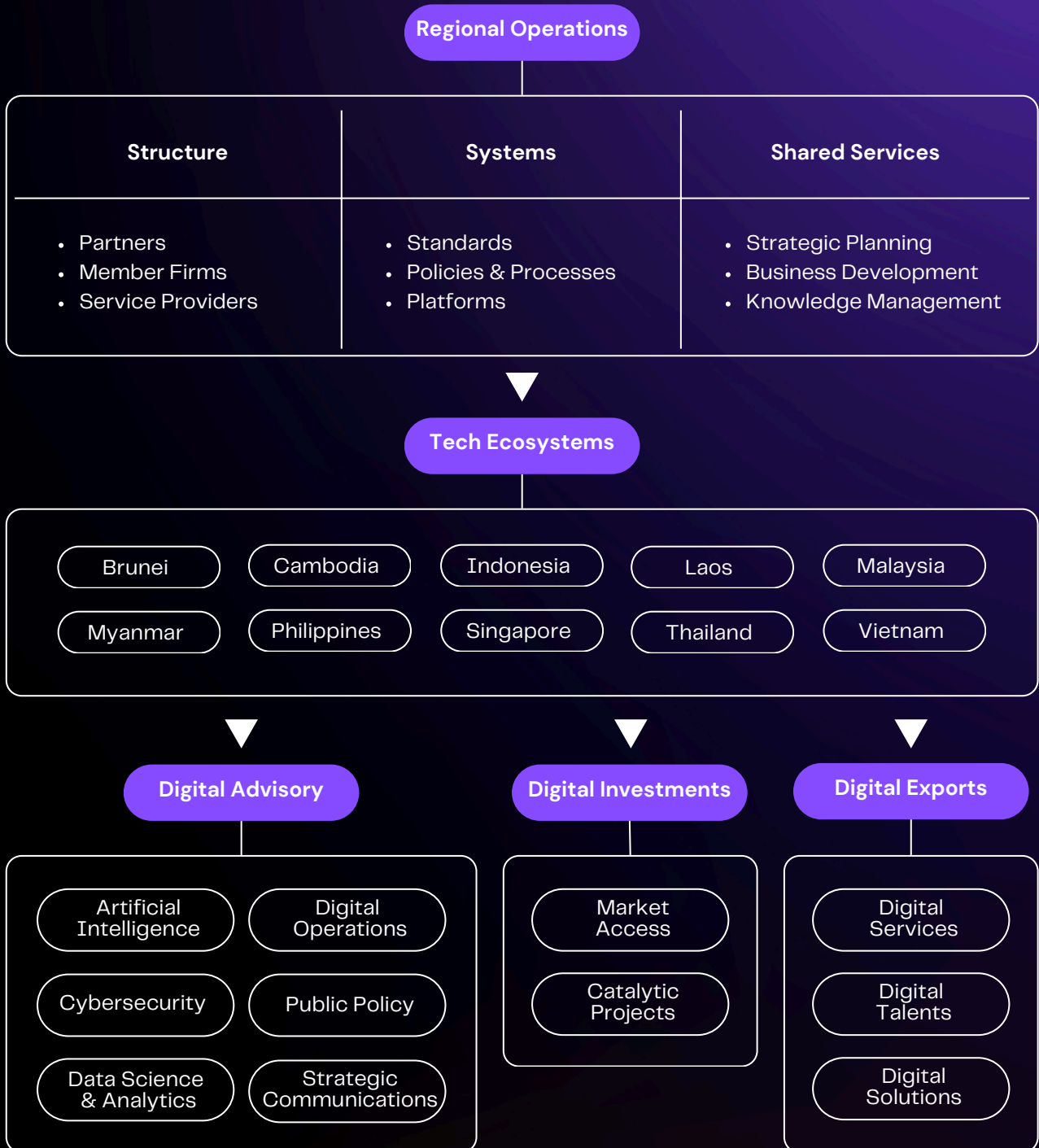
Our network comprises independent member firms from across ASEAN, allowing us to leverage the best minds to tackle the most complex challenges with agility.

Highlight Achievement





Digital Districts leverages a hybrid model of centralised management and support at the regional level, and decentralised execution at the national and sub-national levels



Key Pillars

Digital Advisory

Integrated professional and digital services

Digital Investments

Facilitating foreign investments into ASEAN

Digital Exports

Harness the digital potential of ASEAN for the world

Digital Advisory

We combine professional services and Big Tech experience with deep tech capabilities and a regional network of ecosystems to tackle the most complex challenges

Artificial Intelligence

We develop large language models for a variety of use cases, including enhancing customer experience and automating complex tasks

Cybersecurity

We can challenge your organization's cybersecurity defenses and assess your monitoring and incident response capabilities

Data Science & Analytics

We help organisations unlock the full potential of their data, transforming raw data into actionable insights

Digital Operations

We specialize in innovative solutions that streamline operations, enhance customer experiences, and drive growth

Public Policy

We help governments, organizations, and communities navigate complex challenges and create impactful solutions

Strategic Communications

We help organizations build and maintain their reputations, navigate complex media landscapes, and achieve their communication goals with precision and impact

Artificial Intelligence

From enhancing customer service to automating complex tasks, our large language models deliver superior performance and business impact

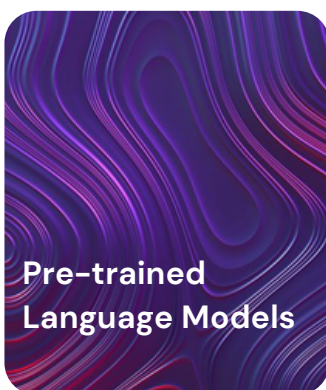
Whether you're looking to enhance customer support with intelligent chatbots, streamline operations with automated workflows, or generate insightful analytics with advanced data processing, our team of experts is here to help. We possess deep domain expertise of generative AI and can tailor LLMs accordingly.

We have developed a structured process to deliver custom LLMs that align with your business objectives and drive tangible results. We prioritize data protection and compliance with industry cybersecurity standards, as well as adopt a flexible and iterative approach to ensure project success.

Our Custom LLM Development Process

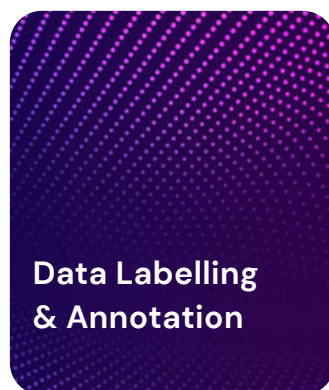
- 1 Consultation & Needs Assessment
- 2 Model Selection & Architecture
- 3 Data Preparation & Curation
- 4 Model Training & Fine-Tuning
- 5 Model Evaluation & Testing
- 6 Deployment & Integration

Our Expertise



Pre-trained Language Models

We provide access to large language models that have already been trained on massive datasets. Users can fine-tune these models for specific tasks or domains without starting from scratch.



Data Labelling & Annotation

High-quality data is crucial for training LLMs. We specialize in labeling and annotating text, images, and other data types to create training datasets.



Model Training & Optimization

We offer expertise in training and fine-tuning LLMs on custom datasets; leveraging advanced techniques to optimize model performance and efficiency.



Model Deployment & Management

We deploy and manage LLMs in production environments; handling infrastructure, scaling, monitoring, and updates.

Cybersecurity

Prevent financial, operational and reputational loss by proactively detecting and fixing vulnerabilities exploited in cyber attacks

Our team of experts can challenge your organization's cybersecurity defenses and assess your monitoring and incident response capabilities. We help uncover vulnerabilities, assess incident response capabilities, and fortify an organization's security posture to stay ahead of evolving threats.

During cyber security testing engagements, Red Teams identify security vulnerabilities and launch attacks within a controlled environment. Blue Teams evaluate organizational security environments and defend these environments from Red Teams. Both teams combine to help illuminate the true state of an organization's security.

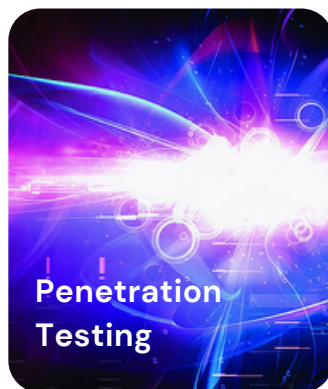
Our Strategic Approach

- 1 **Security Assessment** – Conduct a detailed risk assessment of the organization's current security posture.
- 2 **Red Teaming** – Simulate advanced, real-world attacks to uncover vulnerabilities and assess incident response capabilities.
- 3 **Blue Teaming** – Deploy human intelligence and technical tools to detect and rebuff red team incursions.
- 4 **Security Enhancements** – Provide suggested enhancements to the organisation's security processes.

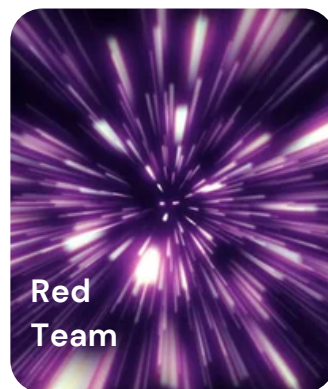
Our Services



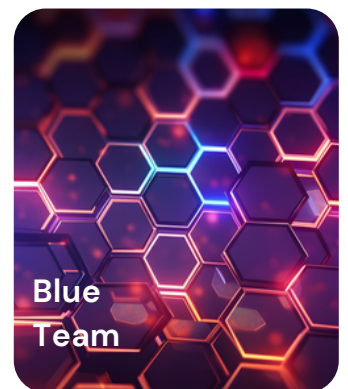
An in-depth hunt for business logic flaws and implementation vulnerabilities in applications of any kind, from large cloud-based solutions to embedded and mobile applications.



A practical demonstration of possible attack scenarios allowing a malicious actor to bypass security controls in your corporate network and obtain high privileges in important systems.



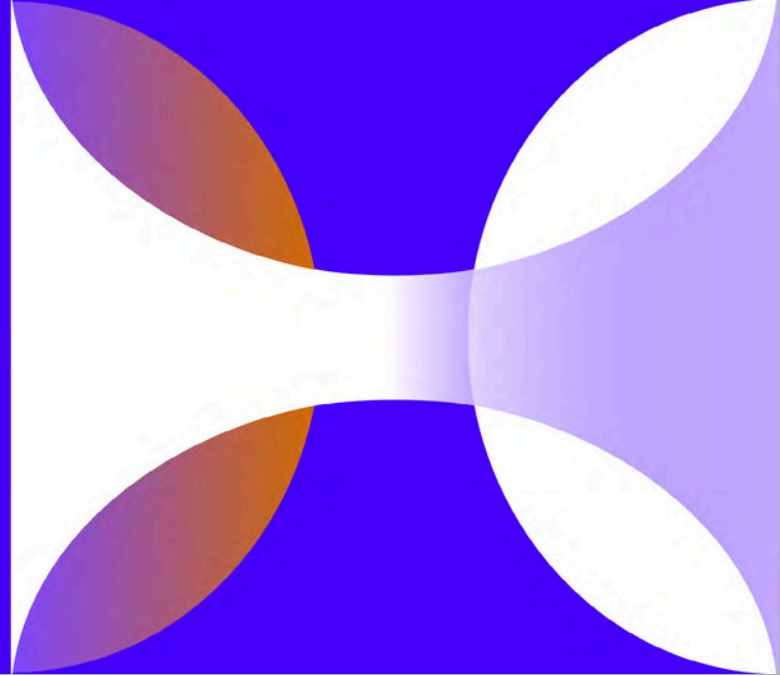
Threat Intelligence-driven adversary simulation helping to evaluate the effectiveness of your security monitoring capabilities and incident response procedures



Blue teams conduct operational network security evaluations and provide relevant mitigation tools and techniques for organizations seeking to gauge their defenses or prepare for red team attacks.

Data Science & Analytics

We help organisations turn data into their most valuable asset, driving growth and innovation across their operations



We empower organizations to stay ahead in an increasingly data-driven world by structuring their data management and storage, and transforming raw data into business intelligence and actionable insights.

Whether you're looking to optimize operations, enhance customer experiences, or drive strategic decisions, we tailor our solutions to meet your specific business' needs and workflows.

Further, we empower internal teams to develop solutions beyond the development phase, so they can customise the solution further, depending on changing business requirements.

Our Strategic Approach

- 1 Discovery** – We look into what is the client's existing processes, and assess the client team's technical knowledge
- 2 Defining the Problem** – We examine the problem faced by the client, how it affects their business, and the desired outcome
- 3 Propose Solutions** – We develop a proof-of-concept, define the commercials, and develop a project plan
- 4 Project Delivery** – We implement the solutions, and conduct unit testing, systems integration testing, and user acceptance testing

Our Expertise



We help client teams to collect, store, and manage large volumes of data from different sources in a central repository. This data is structured and optimised for querying and analysis.



We use data visualisation tools to create reports or dashboards showing business performance for teams to quickly spot trends, compare figures and identify high or low performance.



We build predictive algorithms to uncover deeper insights, identify patterns, and make predictions, helping organisations make more informed, forward-looking decisions.



We can build AI-powered tools to help businesses/clients achieve their goals, through our expertise in machine learning and deployment of AI models.

Digital Operations

We help organisations to digitalise their processes, products, and operations to increase efficiency and reduce costs

Digital operations looks at digitising and integrating processes vertically across the entire organisation, from product development and purchasing, through to manufacturing, logistics and service.

A high-functioning operations ecosystem is essential for planning and execution because it optimises taken time: the pacing of activity so that it continuously aligns supply chain execution (including production and replenishment) with real-time customer demand signals, to drive sustainable and profitable results across the ecosystem.

We specialise in innovative solutions that streamline operations, enhance customer experiences, and drive growth. Whether you need cloud computing, artificial intelligence integration, or advanced data analytics, we tailor our approach to meet your unique needs.

Our Strategic Approach

- 1 Understand** – We look into the client's business model, operations and processes
- 2 Identify Opportunities**– We identify processes that can be digitalised, automated, and integrated.
- 3 Propose Solutions** – We develop a proof-of-concept, define the commercials, and develop a project plan
- 4 Project Delivery** – We implement the solutions, and conduct unit testing, systems integration testing, and user acceptance testing

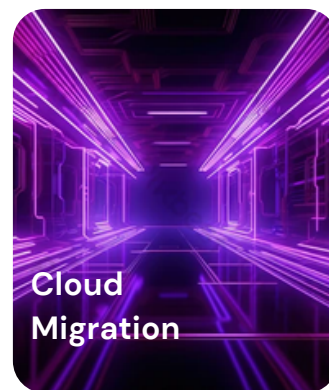
Our Expertise



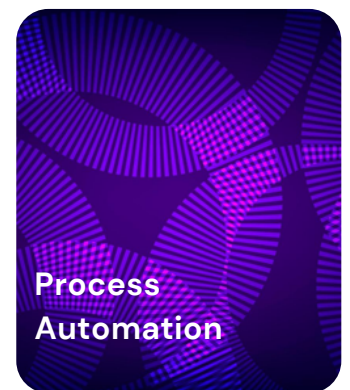
We help organisations to establish the combined components needed for the operation and management of enterprise IT services and IT environments.



We help to convert analog information into a digital format, and integrate the data into an Enterprise Resource Planning system, providing a full picture of the state of operations.



We integrate various cloud technology components, such as software capabilities and virtual network systems to create cloud computing environments.



We use intelligent automation technologies to perform repetitive office tasks of human workers, such as extracting data, filling in forms, moving files and more.

Public Policy

We help organizations navigate complex policy challenges and create impactful solutions

With deep community roots in all 10 ASEAN countries and extensive experience in big tech companies, we offer unrivalled expertise in combining local intelligence with an understanding of the internal operations of global tech companies to deliver tangible results.

Whether it's developing comprehensive policy frameworks, conducting rigorous research, or facilitating collaborative dialogue, we are committed to excellence and integrity in all our endeavors. Our goal is to empower decision-makers with the tools and knowledge they need to make informed choices that benefit the public good.

Our Strategic Advantages



Public policy experts with Big Tech experience



Network of tech ecosystems for on-the-ground insights



Proprietary systems and methodologies for delivering impact



Digital campaign capabilities for shaping sentiments

Our Expertise



Strategic Engagements

Through our on-ground network of partners, we have strong relationships with policymakers and stakeholders at national and sub-national levels.



Policy Advocacy

We collaborate with clients to develop effective policy positions and strategies to influence policy outcomes.



Policy Research

We help organizations make informed decisions related to government policies based on thorough analysis and evidence-based insights.



Policy Programs

We develop specific policy programs to demonstrate your organisation's impact and contribution to the local economy and communities.

Strategic Communications

We help organizations effectively convey their messages and build strong relationships with their audiences

Our team of experts specializes in crafting compelling narratives, managing public relations, and enhancing brand presence across various platforms. We tailor our approach to meet the unique needs of each client, ensuring that their voice is heard and their goals are achieved. Whether it's through media outreach, social media strategy, or crisis communication, we are dedicated to delivering impactful results that resonate with stakeholders and drive success.

Our collaborative approach means we work closely with clients to co-create strategies that are not only effective but also authentic to their brand identity. From conceptualization to execution, we ensure a seamless experience that maximizes engagement and fosters positive relationships.

Our Strategic Advantages



Communications experts with Big Tech experience



Localised content and narratives tailored to each ASEAN market

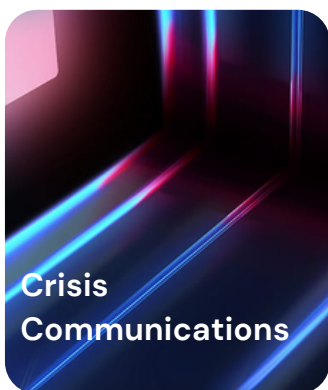


Extensive media networks in ASEAN and beyond



Digital media capabilities for targeted campaigns

Our Expertise



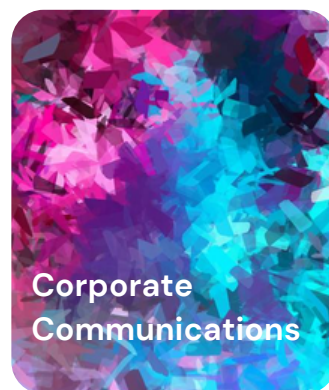
Crisis Communications

We craft tailored strategies that protect reputations, inform stakeholders, and maintain trust. We ensure that your message is clear, consistent, and compassionate.



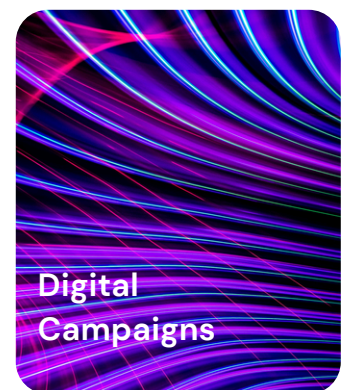
Media Relations

We employ effective media relations tactics to bring media coverage, brand credibility, and stronger relationships with the media and key stakeholders.



Corporate Communications

We work with clients to develop a strategic communication plan with goals, measurable objectives, identified audiences, key messages, and effective tactics.



Digital Campaigns

We tailor each campaign to meet the unique needs of our clients. By combining creativity with data-driven insights, we help brands build meaningful connections and drive impactful results.

Key Pillars

Digital Advisory

Integrated professional and digital services

Digital Investments

Facilitating foreign investments into ASEAN

Digital Exports

Harness the digital potential of ASEAN for the world

Digital Investments

ASEAN provides immense opportunities for foreign companies seeking to tap into the region's growth and size, as well as investors seeking high-potential projects for investment

Market Access

Penetrate the ASEAN market quickly and effectively through our market immersion programs, market entry strategies, and business matching facilitation

Catalytic Projects

Catalytic projects are strategic initiatives designed to ignite large-scale and lasting socio-economic impact

Market Access

We support foreign businesses looking to enter ASEAN and tap on the region's exponential growth opportunities

ASEAN has emerged as a dynamic economic powerhouse, boasting rapid growth, a burgeoning middle class, and a diverse consumer market. Comprising ten member states with varying economic structures and cultural backgrounds, navigating the ASEAN markets can present both challenges and opportunities for businesses. However, with the right strategies in place, companies can unlock the vast potential that ASEAN has to offer.

Our Strategic Approach

- 1 Understand the company's specific business goals for ASEAN and key countries
- 2 Conduct research and develop tailored strategies based on data and local intelligence
- 3 Identify suitable local partners for collaboration on pilots and commercial deals
- 4 Build on local wins to iterate and scale up rapidly to other ASEAN countries



Global Partners

Our Global Partners help to bridge the cultural gaps between ASEAN and the client's home country



Regional Insights

We have a deep understanding of the social, political, and economic nuances of ASEAN countries



Local Networks

Leverage our extensive network across all key cities to find suitable business partners

Whether you're a startup aiming to make your mark in ASEAN or an established firm seeking new opportunities, we leverage our extensive network and industry insights to provide a structured pathway into the region. This starts with understanding the market, developing a market entry strategy, and finding the right local partner to drive your business outcomes.



Market Immersion Program

We develop customised programs for foreign companies to gain accelerated understanding and insights into ASEAN's business ecosystem.

Services

Program Development

Site Visits

Cultural Visits

Industry Engagements

Government Meetings



Market Entry Strategy

We support foreign companies in developing and executing customised market entry strategies for the relevant ASEAN countries.

Services

Market Analysis

Business Model Analysis

Competitor Analysis

SWOT Analysis

Target Partners/Customers



Business Matching

We have a standardised mechanism for sourcing local partners for joint ventures, licensing, franchising and other forms of collaboration.

Services

Lead Sourcing

Business Introductions

Strategic Advisory

Catalytic Projects

Catalytic projects are strategic initiatives designed to ignite large-scale and lasting socio-economic impact

Building a sustainable tech ecosystem requires a holistic understanding of how the different pillars of an ecosystem interact with each other. Our Ecosystem-as-a-Service approach focuses on building 6 key pillars, namely Partners, Places, Platforms, Programs, Projects, and Policies.

We have crafted several catalytic projects in ASEAN with the following features:

- **Measurable, demonstrable impact:** Unlike conventional investments, catalytic projects deliver quantifiable social and economic returns.
- **Innovation at its core:** These projects drive transformation by embracing innovative technologies, financing models, and collaborative partnerships.
- **Sustainable development catalyst:** They address critical challenges at their root, creating ripple effects that strengthen communities and foster systemic change.
- **Risk-adjusted ROI potential:** Catalytic projects attract attractive risk-adjusted returns due to their impact-driven nature and innovative funding mechanisms.



Malaysia Dual Financial Centres

A unique Dual-Shore System leveraging Kuala Lumpur and Labuan's advantages to propel Malaysia as a global financial and business hub.



Digital SIJORI

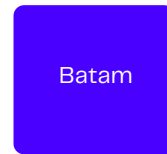
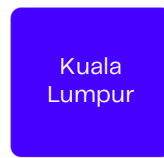
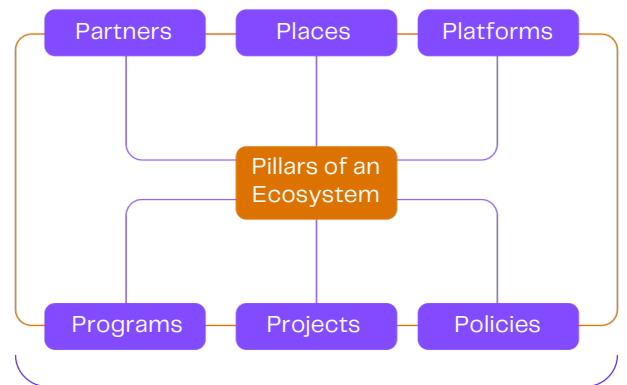
Developing Singapore, Johor, and Riau Islands into a symbiotic and mutually beneficial ecosystem for nearshoring talent and business operations.



Greater Borneo Region

Comprising Sabah, Sarawak, Labuan, Brunei and Kalimantan, this region will be positioned as a destination for green and ESG investments.

6 key pillars for building tech ecosystems



The list of Catalytic Projects is not exhaustive and the projects are in varying stages of development

Key Pillars

Digital Advisory

Integrated professional and digital services

Digital Investments

Facilitating foreign investments into ASEAN

Digital Exports

Harness the digital potential of ASEAN for the world

Digital Exports

We consolidate the tech ecosystems across ASEAN, and harness their skills and resources to service the world

Digital Services

We have vetted through the best digital service providers from across ASEAN, providing software development, creative & design, and digital marketing services

Digital Talents

We drive digital upskilling, tech talent sourcing, and talent management. We have consolidated a pool of 120,000 digital talents from the region

Digital Solutions

We help you find, test, procure, and deploy software that runs on multiple cloud platforms

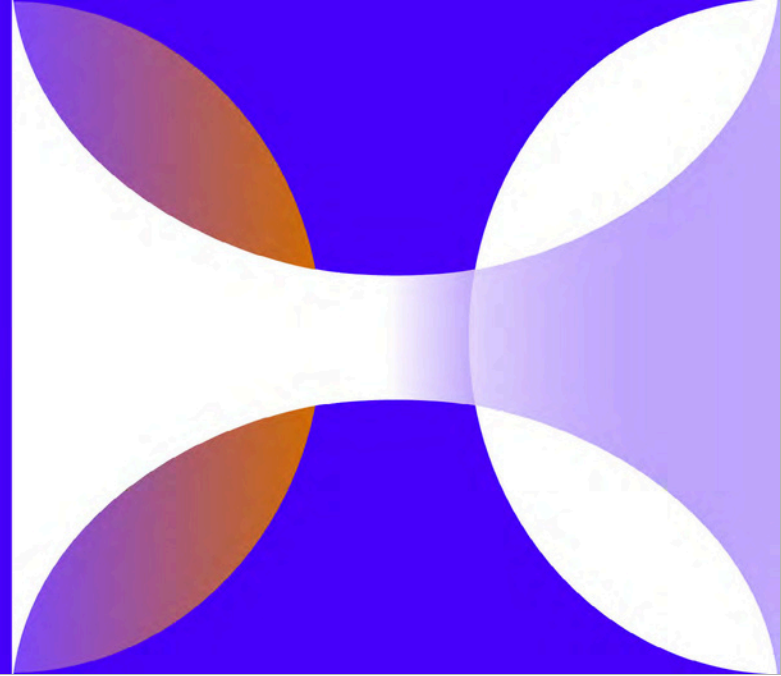
Digital Services

Our Digital Service Providers have been curated for quality and trust, with a standardised quotation, contracting, and management system

A key challenge with the digital services sector is the fragmentation of service providers and the lack of quality control and risk mitigation mechanisms. This creates information asymmetries and gaps for clients to properly assess the capabilities, reliability, and trustworthiness of digital service providers.

Digital Districts addresses these issues by creating a centralised platform and standardised processes for companies to engage digital service providers for projects. Our platform covers the end-to-end process from request for proposal and contracting to project management and review.

Further, we have filtered and reviewed every single digital service provider before onboarding them onto our platform. We have also standardised the terms and conditions, as well as service charter for all digital service providers, to ensure consistency of service delivery.



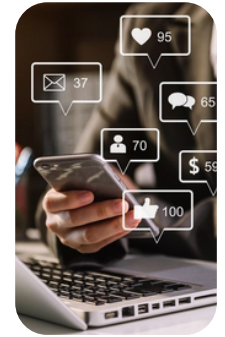
Software Development

React Native, HTML, CSS, JavaScript, React JS, Ruby on Rails, Flutter, PHP, Python



Creative & Design

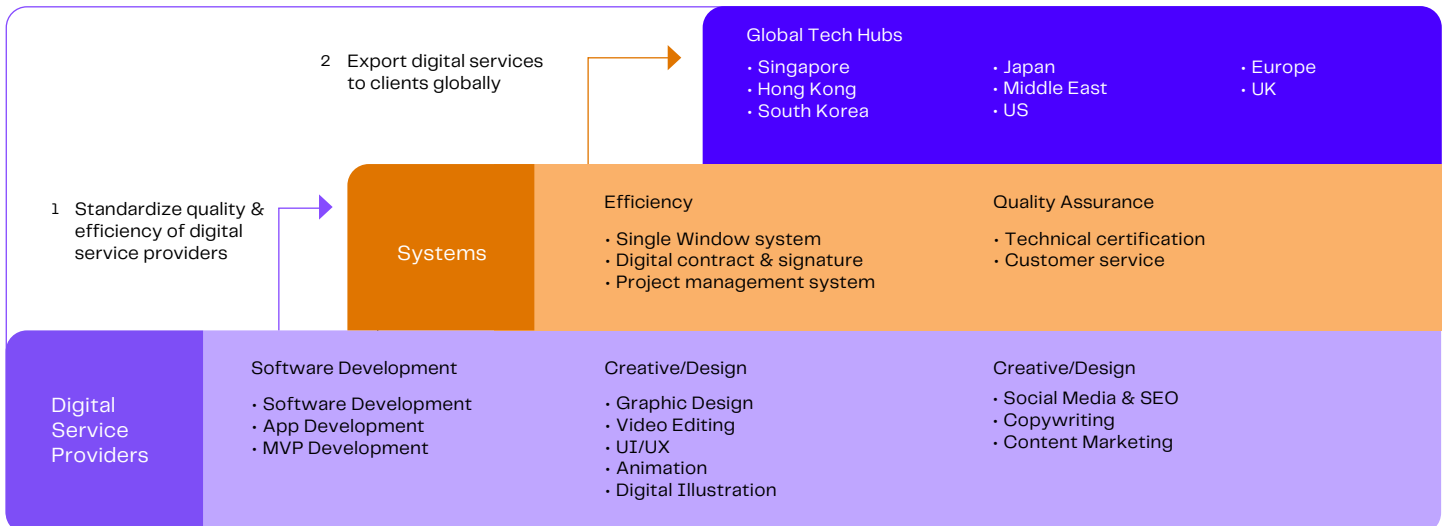
Branding, Illustration, Graphic Design, Video Editing, Animation, Game Design, Augmented Reality



Digital Marketing

Branding Campaign, Performance Campaign, Search Engine Optimization, Copywriting

Our Digital Services Platform



Digital Talents

We provide work-ready developers from Southeast Asia, achieving cost savings and improved business outcomes

For enterprises seeking to amplify their tech teams, we deliver a comprehensive recruitment solution. From conducting in-depth hiring consultations to adeptly sourcing and rigorously assessing candidates, we enable businesses to identify adept digital talents that seamlessly assimilate into their projects. Moreover, our commitment extends beyond the hiring phase, as we also provide you with candidate onboarding support, facilitating a seamless transition for new team members.

We want to empower digital talents in their career trajectories. Through meticulous job matching and personalized guidance, we create relationships between digital talents and roles that not only align with their credentials but also resonate with their aspirations. Beyond job placements, we provide comprehensive digital skills training to fortify candidates' expertise, ensuring they're ready to excel in their chosen pathways.



Digital Upskilling

We partner with coding schools and institutions to upskill local talents with industry certifications



Tech Talent Sourcing

We have a pool of 120,000 developers from across Malaysia and Indonesia for remote roles



Talent Management

We help manage remote tech teams for companies seeking to augment their workforce

Our Services



Tech Outsourcing

Your gateway to accessing the top 5% of English-speaking digital talents in ASEAN. We provide a seamless recruitment experience with robust quality control.

Services

Software Developers

Digital Marketers

UI/UX Designers

System Integrators



Digital Upskilling

We help tailor a bespoke digital talent pipeline for the distinctive business needs of various companies.

Services

Coding

Digital Marketing



Managed Services

Our Tech Talent as a Service (TaaS), handles talent sourcing & recruiting and Employer-of-Record services, and project management for an entire tech team.

Services

Talent Sourcing

Employer-of-Record

Project Management

Digital Solutions

We help you find, test, procure, and deploy software that runs on multiple cloud platforms

We help companies with their software and cloud purchases, then provide implementation and support, which is the basis of our real-world commercial advisory. As a technology services provider, we apply these insights when modernizing applications and workloads in cloud-first SaaS environments.

We make IT investments go further, helping our clients transform operations using technology and purchase and optimise their software and cloud subscriptions for the new reality. We help build, migrate, modernise, and manage applications in the cloud, enabling organisations to innovate more and spend less.



Enterprise Software

Enterprise Resource Planning Software, Project Management Software, Cybersecurity Software, Digital Workplace Software, Cloud Computing Platform, HR Management Software, Enterprise Asset Management Software



B2B Software

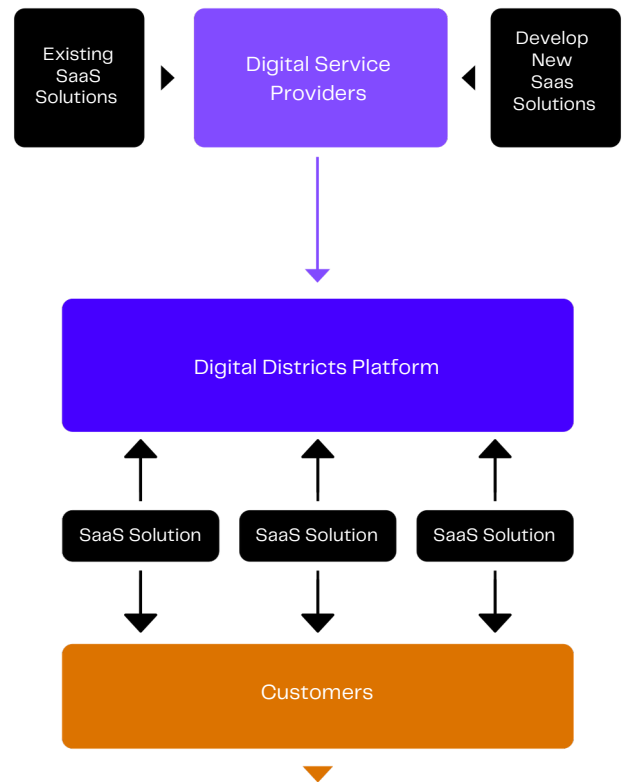
CRM Software, Order Management System, Fleet Management Software, Warehouse Management Software, Inventory Management Software, Vendor/Supply Chain Management Software.



B2C Software

Performance Marketing Platform, Content Management System, Marketing Automation Software, Point-of-Sale System, Customer Service Software

We provide an extensive product catalogue of software solutions



We compile the apps and services you need into a convenient catalogue customised to your organisation's needs. Get all your software through a single provider while keeping your team informed and updated to support cost-efficient software decisions

Our People

We are a passionate team with technical expertise and diverse professional experiences from across ASEAN and the world



Eric Lee
Regional Managing Partner, ASEAN



Managing Partner, Malaysia

Eric has 12 years of experience in policy, tech, and law, as the former Head of Public Policy at AWS and Meta. He holds a Master of Public Policy from Oxford University, LL.M. (Distinction) from UCL, and LL.B. (First Class Hons) from the University of Wales.

Expertise

- Public policy
- Consulting
- Ecosystem Building
- Legal
- Tech

Noudhy Valdryno
Managing Partner Indonesia



Valdryno has over 10 years of experience in tech policy and government outreach at Meta and Ant Group. He holds a Master of Public Policy from the Lee Kuan Yew School of Public Policy.

Expertise

- Public policy
- Tech Policy
- Digital Strategy
- Consulting
- Political Campaign

Clay Lee
Managing Partner Singapore



Clay has over 12 years of experience in business transformation and strategic partnerships at PwC UK and BTS. He holds an LL.M. from University College London and an LL.B. from the University of Reading.

Expertise

- Finance
- Venture Funding
- Consulting
- Strategic Partnerships
- Business Development

Chris Kuzhuppilly
Managing Partner Philippines



Chris has 10 years of experience in public policy at Meta, and account management at Microsoft. Chris holds a Bachelor's degree, Electrical, Electronics and Communications Engineering from Pamantasan ng Lungsod ng Maynila.

Expertise

- Public Policy
- Information Technology
- Sales

Tam Huynh
Managing Partner Vietnam



Tam Huynh has over 10 years of experience in operations, sales, marketing and customer service. His career spans notable positions at both Gojek and DHL. Tam holds a Bachelor of Commerce in Entrepreneurship from RMIT.

Expertise

- Marketing
- Operations
- Customer Service
- Sales

Art Manosilapakorn
Managing Partner Thailand



Art has over 17 years of market research experience at Kantar, and as the Founder of Sprint Research. Art holds a BA in Medical Technology from Naresuan University in Thailand and an MBA from Royal Holloway, University of London, UK.

Expertise

- Quantitative Research
- Qualitative Research
- Product Testing
- Media Research
- Brand Positioning

Eric Kong Vong
Managing Partner
Cambodia



Eric has 15 years of experience having worked in AIESEC and Reactor School. Eric holds a General Master's degree in Business/Commerce from Charles Sturt University logo and a Bachelor of Social Science, International Relations from The University of Cambodia.

Expertise

- Entrepreneurship
- Education
- Partnership Strategy Development
- Start Up Initiatives

Ken Streutker
Managing Partner
Laos



Ken has 28 years of experience in the financial advisory sector as the CEO of Candor Group. He is currently working with The Makerbox Lao to develop affordable local tech solutions. Ken holds a Masters Degree from the University of Victoria, Canada.

Expertise

- Marketing
- Business Strategy
- Business Development
- Operations
- Consulting
- International Business

Paul Lee
Managing Partner
Brunei



Paul has 15 years of experience where he founded and co-founded several companies such as Roiquant, WafaGames and ai.law. He holds a Bachelor of Art and Social Sciences degree in Communication and International Studies from Monash University, Australia.

Expertise

- Structured Finance
- Consulting
- Business Development
- Financial Services

Rasmus Kütt
Global Partner
Estonia



Rasmus Kütt has 13 years of experience in e-commerce & retail in Japan, Estonia, and the Baltics. He has provided his expertise to Rakuten and Deloitte. Rasmus holds a Bachelor's degree, Majoring in International Business Administration from the Estonian Business School.

Expertise

- Consulting
- Market Entry
- E-Commerce & Retail

Derek Kwik
Global Partner
Hong Kong



Derek has over 25 years of experience in tech investments and market entry strategies. He has served as the Managing Partner of BraveSoldier Venture Capital since 2004.

Expertise

- Investment
- Direct Investment
- Investment Banking
- Consulting
- Market Entry Strategy

Michael Bak
Global Partner
Portugal, US, ASEAN



Michael has nearly 30 years of experience in Asia working on tech policy, sustainable development, and human rights. He was formerly the Head of Public Policy at Meta (Thailand). Michael holds an MA in International Relations and Development Economics from Johns Hopkins University.

Expertise

- Tech Policy
- Sustainable Development
- Human Rights
- Market Research
- Project Management

Damon Grow
Global Partner
United States



Damon has over 20 years of experience and is an Andreessen founder and a Silicon Valley gaming & advertising veteran. He previously founded Slush'D KL, Rocket Ninja and was formerly the Creative Director of Lolapps.

Expertise

- Game Design
- Growth Hacking
- Gaming & Advertising
- Product Development
- Business Development & Transformation

Evgeny Kuznetsov
Global Partner
Australia



Evgeny has over 15 years of experience in strategy and emerging technologies. He founded Slush'D KL and has worked with Arkade Ventures and Chain_cliQ. Evgeny holds a Masters of Economics from the University of Melbourne.

Expertise

- Consulting
- Artificial Intelligence
- Business Development
- Sustainability
- Transformative Solutions

Naia Jang
Global Partner
South Korea



Naia has 14 years of experience in the arts and startup scene. She is currently the Head of Partnerships and Business at Startup Junkie. Naia holds a Bachelor's degree in Business Administration, English Literature from Konkuk University.

Expertise

- Startups
- Community Building
- Content Creation
- Networking
- Coaching

Trimikha Valentius
Chief Technology
Officer, ASEAN



Trimikha has over 15 years of leadership in the tech industry. He was formerly the Developer Program Manager (APAC) at Meta, focusing on developer partnerships. Trimikha is a graduate from Institut Sains dan Teknologi Nasional (ISTN) Jakarta specializing in Informatics Engineering.

Expertise

- Web Development
- Business Strategy
- Game Development
- Software Development
- Tech Ecosystem Building
- Consulting

Young Lee
Partner, Artificial
Intelligence



Young has 13 years of experience in the research and artificial intelligence industry, having worked as an AI Scientist at Roche Singapore. Young holds a PhD in Statistics from the London School of Economics, and was a Postdoctorate Fellow at Harvard University.

Expertise

- Statistics
- Data Science
- Artificial Intelligence
- Technology

Fedor Shabashev
Partner, Artificial
Intelligence



Fedor has 10 years of experience and is an accomplished Independent Consultant, ex-Facebook Machine Learning Engineer, and AI Engineer. Fedor graduated from Lomonosov Moscow State University (MSU) as a Specialist in Mathematics and Computer Science.

Expertise

- Consulting
- Machine Learning
- Software Engineering
- Artificial Intelligence

Wyhow Koh
Head of Data
Science & Analytics



Wyhow has 11 years of experience as a data scientist turned data engineer. He has worked with Roche, Khazanah Nasional, Star Media Group, and EY. Wyhow holds a Bachelor of Science (BSc) Mathematics from the National University of Singapore.

Expertise

- Data Science
- Data Engineering
- Web Development
- Data Mining
- Statistical Analysis

Nixshal Nantakumar
Manager, Data
Science & Analytics



Nixshal is experienced in the field of Data Science and Analytics. He has worked with Khazanah Nasional Berhad. Nixshal holds a Master of Engineering (MEng), Mechanical Engineering with specialization in Biomedical Engineering (Hons) from the University of Southampton.

Expertise

- Data Science
- Data Analytics
- Statistical Analysis

Faezrah Rizalman
Head of Digital
Solutions



Faezrah is an accomplished software engineer of 11 years and Founder of Elevate Academy. Previously a member of the board of advisors at SCENIC, Faezrah holds a Bachelor of Laws (LLB), Law with Politics from the University of Buckingham.

Expertise

- Coding
- Education
- Software Development
- Information Technology

Connar Stratton
Partner, Digital
Transformation



Connar has more than 11 years of experience leading cultural transformation, driving business transformation initiatives, and spearheading innovation efforts, while having worked with Int. Labs and Ravenry. Connar holds a Bachelor of International Studies (Distinction) from UNSW.

Expertise

- Banking
- Venture Building
- Business Strategy
- Coaching
- Digital Transformation

Lee Chon Cheng
Partner, Digital
Transformation



Lee has 12 years of experience in business strategy and development at McKinsey & Company, Exxon Mobil, and Shopee. Lee holds a BEng (Hons) in Mechanical Engineering from Universiti Teknologi PETRONAS, and completed a research attachment at the University of Oxford.

Expertise

- Engineering
- Business Strategy
- User Experience
- Finance
- Business Development

Arif Tukiman
Head of Cloud
Solutions



Arif has 13 years of experience in the tech industry. He founded Coolcode and is currently the co founder of Runcloud. Arif holds a Master of Science (M.Sc.), Information Technology Entrepreneurship from Universiti Teknologi Malaysia.

Expertise

- Web Design
- Mobile App Design
- Game Development
- Game Design
- Cloud Solutions

Fadli Yusoff
Partner, Public Policy
Malaysia



Fadli has 16 years of experience in economics and public policy having worked in both private and government sectors like AWS, Petronas and Ministry of Education. Fadli holds a Master of Science (International Relations) from Universiti Pertahanan Nasional Malaysia.

Expertise

- Public Policy
- Government Affairs
- International relations
- Economics
- Corporate Strategy

Firlie Ganinduto
Chairman
Public Policy
Indonesia



Firlie has over 21 years in the management sector of Indonesia. He is currently the Vice Chairman of KADIN, Vice Secretary General for AFTECH, and Organization Relations for AFPI. Firlie holds a Masters degree in Financial Management from the University of Melbourne.

Expertise

- Marketing
- Corporate Strategy
- Business Expansion
- Business Development
- International Relations

Cong-Thang Huynh
Partner, Public Policy
Vietnam



Cong has over 14 years of experience in being a strategic mentor and innovation driver. He co-founded InnoLab Asia. Cong holds an Executive MBA, Business Administration, Management, Strategy and Operations from the Quantic School of Business and Technology.

Expertise

- Mentoring
- International Relations
- Business Strategy
- Public Policy
- Government Affairs
- Business Innovation

Anton Villaluz
Partner, Public Policy
Philippines



Anton has over 10 years of public sector experience, including roles as Deputy Chief of Staff at the Department of Budget and Management and program coordinator at the Supreme Court of the Philippines. Anton holds a Master of Business Administration from Nexford University.

Expertise

- Technology
- Public Policy
- Business Management
- Social Impact

Michael Basilio
Partner, Public Policy
Philippines



Michael has 10 years of experience in innovation management having worked in both private and government sectors. He was the policy program manager at Meta. Michael holds a Master of Science - MS, Strategic Studies from Rajaratnam School of International Studies.

Expertise

- Corporate Affairs
- Public Relations
- Brand Management
- Marketing
- Executive Communications
- CRM

Liang Zheng Gooi
Partner,
Cybersecurity



Gooi has more than 10 years of experience in software development, with a background in backend systems, data science, AI and cybersecurity. He graduated from University of Wisconsin-Madison, with BSc Computer Science.

Expertise

- Data Science
- Cybersecurity
- Software Development
- Artificial Intelligence
- Sustainability Solutions

Serena Siew
Advisor, Strategic
Communications



Serena has over 22 years of marketing experience. She was formerly Head of Communications at Meta and Microsoft. Serena holds a BSc. (Hons), Business Computing from Staffordshire University

Expertise

- Corporate Affairs
- Public Relations
- Brand Management
- Marketing
- Executive Communications
- CRM

Shaun Kua
Partner, Public Policy



Shaun is the founder of Mersawa Associates, a political campaign services group, and Institut Merbau, a think-tank studying complex systems in Southeast Asia. He holds a BA (Jurisprudence) from the University of Oxford.

Expertise

- Consulting
- Strategic Campaigns
- Public Policy
- Digital Strategy
- Ecosystem Building

Meiyi Lin
Partner, Strategic
Communications



Meiyi has 12 years of experience in the FMCG and consumer health sectors, holding management positions at Unilever and Kraft Foods. She holds a BSc in Biotechnology (First Class Hons) from the University of New South Wales.

Expertise

- Project Planning
- Global Marketing
- Digital Marketing
- Project Management
- Supply Chain Management

Htet Oo Zin
Manager
Myanmar



Htet has 6 years of experience as a web application developer. He has worked with companies such as Zote Creation, COMQUAS and Golden ICT Solution. Htet holds a Bachelor's degree in Physics from Patheingyi University.

Expertise

- Technology
- Web Application
- App Development
- Coding

Lee Sheah Liang
Partner
Malaysia (Johor)



Sheah Liang is the co-founder of INFINITY8 with 8 years of experience in the co-working scene. He specializes in advisory services and comprehensive space transformations. Sheah Liang holds a Bachelor of Laws (LLB) from Cardiff University.

Expertise

- Digital Workspace
- Consulting
- Business Development
- Legal
- Space Development

Melvin Liew
Partner
Malaysia (Sarawak)



Melvin is the co-founder of iCube Innovation and has 12 years of experience across more than 10 diverse industries such as finance, business and food and beverage. Melvin is an ACCA-certified accountant.

Expertise

- Ecosystem Building
- Digital Workspace
- Business Development
- Consulting
- Financial Management

Mahadhir Yunus
Partner, Digital
Talent



Mahadhir has 5 years of experience in the tech recruitment scene. He is the Founder and CEO at Krenovator, a leading tech recruitment firm that boasts a substantial network of over 20,000 remote developers in Malaysia and Indonesia.

Expertise

- Recruitment
- Programming
- Training and Development

Jiang Tong Chia
Partner
Malaysia (Penang)



Jiang Tong possesses over 10 years of software engineering experience and is the Project Lead and Director at White Room. He has developed apps like Bereev and Greener Wheels. Jiang Tong holds a Bachelor of Computer Science, System from Monash University.

Expertise

- UI/UX Design
- App Development
- Website Development
- Coding
- Software Development

Ashley Ong
Head of Marketing
Tech, ASEAN



Ashley has over 9 years experience in digital marketing and training at Meta and Google. She is a certified HDRF trainer, training over 50 agencies, 2000 SMEs, and 600 students. Ashley holds a Bachelor of Arts in E-Commerce and Marketing from Sheffield Hallam University.

Expertise

- Education
- Training & Development
- Digital Advertising
- Digital Marketing

Ridza Suffian
Business Manager
ASEAN



Ridza has 7 years of experience in Hospitality, Culinary Arts, Events, Sales and Training and Development. He has worked with luxury brands such as W and Westin. Ridza holds a Bachelor of International Hospitality Management (Honours) from Taylor's University.

Expertise

- Training & Engagement
- Project Management
- Customer Service
- Event Management
- Business Administration

Ruth Simanjuntak
Head of Partnerships
Indonesia



Ruth has 5 years of experience in public policy and stakeholder engagement as a former Project Lead for Prabowo-Gibran Presidential Campaign and Manager of Government Relations at Halodoc. Ruth holds a Bachelor's degree in Political Science and Government from UGM.

Expertise

- Policy Mapping
- Strategic Partnerships
- Digital Media Campaigning
- Public Policy
- Government Relations

Adryinna Nazri
Head of Market
Access, ASEAN



Adryinna has 7 years of experience in project management, business development, and investor relations. Her portfolio includes Digital Labs, Global Business Services, and Data Centers. Adryinna holds a Bachelor's Degree in Chemical Engineering from Taylor's University.

Expertise

- Market Entry
- Business Strategy
- Public Relations
- Business Development
- Project Management

June Tan
Head of Deal
Advisory



June has over 10 years of legal experience in deal origination and investments at Herbert Smith Freehills and ZICO Law. She holds a Bachelor of Civil Law from the University of Oxford and an LL.B (First Class Hons) from King's College London.

Expertise

- Civil Law
- Corporate Law
- Cross-Border Investment Law
- Legal Policy Development and Reform

Wilson Wong
Partner, Deal
Advisory



Wilson has 14 years in project management, corporate strategy, and fintech having held positions in the Securities Commission Malaysia, Bursa Malaysia, and Pemandu Associates. He holds an LL.B. from Aberystwyth University.

Expertise

- Financial Services
- Public Policy
- Entrepreneurship
- Corporate Strategy
- Project Management
- Technology

Rizka Herdiani
Partnerships
Manager,
Indonesia



Rizka has 5 years of experience in managing partnerships. She has worked with the Regional Government of West Sulawesi, GIZ Indonesia, and Google. Rizka holds a degree in Public Policy and Management from Universitas Gadjah Mada.

Expertise

- Policy Mapping
- Digital Tech Policy
- Digital Governance
- Creative Industries

Wei Lik Hoe
Head of Branding
and Design



Wei Lik has 8 years of experience as the Director of Gin+ Tonic specializing in Digital Marketing, Social Media Marketing, and Marketing Strategy. He holds a Bachelor's degree in Accounts and Finance from Help University and Engineering from Monash University, Malaysia.

Expertise

- Digital Marketing
- Marketing Strategy
- Business Development
- Branding and Design
- Social Media Marketing

Kathy Wong
Talent Acquisition
Partner
Malaysia



Kathy has 16 years of experience in the talent acquisition field. She has previously worked as a senior consultant for Randstad Singapore and Kingfisher HR Solutions Group. Kathy is currently the Talent Acquisition Lead at INFINITY8.

Expertise

- Recruitment
- People Strategy
- Consulting

Contact Us

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At Digital Districts, our purpose is to build and bridge digital ecosystems across ASEAN and beyond. Find out more at www.digitaldistricts.org

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Transcending Borders, **Connecting Worlds**